



Call for Abstracts 摘要徵稿啟事

第十七屆銘傳大學國際應用英語教學研討會暨工作坊
17th International Conference and Workshop on TEFL & Applied Linguistics, 2015

Time : March 6th/7th, 2015

Conference Theme

On the Front Line of Applied English: Learning/Teaching, Application, and Innovation

『應用英語最前線：教/學、應用與創新』

Conference Location: Taoyuan, Taiwan / Conference Venue: Ming Chuan University

- **English Educational Policy and Its Implementation**
 - Curriculum for English Education and Its Impacts
 - Innovation and Challenges in the English Language Classroom
 - Teaching strategies & Techniques for Communicative Competence
 - Language Assessment and Testing
 - English Education and Teacher Development
- **English for Specific Purposes**
 - Business Communication in English
 - English in the Media and Public Discourse
 - English in Tourism
 - Translation and Interpretation
 - English and the Workplace
- **On-Line English Learning and Teaching**
 - On-Line English Learning: Accesses and Strategies
 - Impacts of On-Line English Learning
 - CALL and Web in Language Teaching
- **English as Lingua Franca and Intercultural Communication**
 - Native Speaker vs Non-native Speaker Models
 - Intercultural Communication Competence and Its Development
 - Teaching English as Lingua Franca: Content and Its Delivery
 - Globalization and International Education
- **Discourse and Genre Analysis**
 - English for Social Interaction
 - Pragmatics
 - Corpus Linguistics
 - Genre Analysis of Written English
 - Rhetoric and Stylistics
- **Other themes related to language studies and culture**

Plenary Speakers

1. Professor Xin Zhi Ying, Vice Chair, Department of English, Xiamen University
2. Professor Marilia Resende, Xiamen University
3. Professor Lynne Flowerdew, Hong Kong University of Science and Technology
4. TBA

Colloquiums and Workshops

1. Professor W.T. Tseng
2. TBA
3. TBA

Activities

1. Book Fair
2. Drama Performance

Publications

1. Proceedings
2. Papers on application of English will be considered for review and published by the *Journal of Applied English* (to be edited by an invited scholar).

Important dates

■ Abstract due: December 1st, 2014 (abstract of no more than 200 words plus CV via email: mcuaeic@gmail.com)

■ Acceptance notification: December 15th, 2014

【If abstracts are accepted】

■ Full paper deadline: January 15th, 2015 (10 pages maximum)

■ Acceptance notification: January 22nd, 2015

Conference convener: Dr. Lillie Tsay / Conference organizer: Dr. Jen-chieh Abraham Tsai

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